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International Conference on Exploring Trends and Practices In Information Technology & Management



Organized by

St. Aloysius' College (Autonomous)

Reaccredited 'A' by NAAC (CGPA 3.50/4.00)

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**ICETPITM
2015
5th - 6th January, 2015**

Invitation

The Aloysian Fraternity cordially Invites and welcomes you to the "International Conference on Exploring Trends and Practices In Information Technology and Management." on 5th & 6th January 2015

About St. Aloysius' College

St. Aloysius' College, Is a premier Autonomous Educational Institute In Madhya Pradesh. The college has been Accredited 'A+' and Re-accredited 'A' by NAAC, Bangalore. It has carved a niche for itself by being the first private college In the state, to have been awarded the highest score of CGPA 3.5/4.0 and also to be granted Autonomy by UGC. Situated In sylvan surroundings, the college has a rich green ambience, a green and clean campus and a climate conducive for rigorous training and learning programs. The college focuses on moulding its students towards leadership, to think In a creative and Innovative way so that they can stay ahead and face the challenges and competitions that lie ahead In the global market.

The college tries to facilitate knowledge acquisition and to create application that cultivate an aptitude for cross cultural and transitional communication In scientific, economic, social and political spheres.

ICETPITM-2015 Objectives

The primary goal of the conference Is to promote research and development activities In Management, Information and Communication Technology, Computational Engineering and Decision Making In Human Resource, Finance, Market Forecast, Computation Analysis. It aims to promote scientific Information Interchange between researchers, developers, engineers, students and practitioners working In India and abroad.

The objective of ICETPITM Is to acquaint the academicians, scholars and researchers with the latest research and practices prevalent In Information Technology and Management.

Call for Papers

Prospective authors are invited to submit their research papers taking the following instructions into consideration :

- The paper should have an abstract of not more than 500 words and the length of the full paper including tables, diagrams, illustrations and references between 4500 to 5000 words.
- Full text paper In MS Word document with single spacing, 12 font size In Times New Roman on A4 size paper. Title of the paper and other headings can be of 14 font size.
- Author(s) name, designation, organization, email and contact number to be mentioned below the title of the paper. These details to be given both at the time of submission of abstract and full length paper.
- A soft copy of abstract and full paper to be send on the following E-mail ID: icetpltm@staloyluscollege.ac.in and icetpltm@gmail.com
- Hard copy of full length paper with duly filled registration form, demand draft to be sent at the given contact address.
- Submitted paper must not have been published or accepted for publication/ presentation elsewhere.
- Participation fee on per author basis.

IMPORTANT DATES

Abstract Submission	31st October 2014
Notification of Acceptance	5th November 2014
Full Length Submission	25th November 2014
Conference Date	5th & 6th January 2015

Themes and Sub-Themes

Management

- Emerging Trend In Management**
 - ICT In Management
 - Strategies, Policies and Procedures
 - Entrepreneurship and Business Growth
 - Communication and Presentation Skills
- Business Economics and Finances:**
 - Globalisation and Privatisation
 - Financial Economics & Accounting
 - E-Governance and E-Commerce
 - Business Ethics
- Marketing**
 - Advertising and Sales Promotion
 - Consumer Behaviour
 - Green Marketing
 - Sales and Product Management
- Human Resource:**
 - Human Resource Management,
 - Knowledge and Talent Management
 - Strategy Complexity and Change Management
 - Social Psychology and Behavioral Management
- Innovation and Operation Management**
 - Logistics and Supply Chain Management
 - Programme and Project Management
 - Corporate Responsibility and Sustainability
 - Quality Management

Information Technology

- Intelligence system and Image Processing**
 - Pattern / Speech Recognition & Soft computing
 - Neural networks and applications
 - Image/video coding and transmission
- Data communication Networking and Security Policies.**
 - Attacks, defenses and Access controls
 - Mobile / Satellite Communication Systems
 - Dynamic Spectrum Access Networks
 - Web Security
- Computational Mathematics and Algorithms**
 - Structure and functions of complex networking
 - Computational approaches In Fuzzy Logic
 - Computational Applications
 - Data structure, Mapping & Range Searching
- Data warehouse & Data mining**
 - Novel Data mining Algorithms
 - Web / Spatial / Temporal Mining
 - Classifications / clustering
- Information system**
 - VLSI, Embedded system
 - System Architecture & Parallel, Distributed and Cloud computing
 - Mobile and Ubiquitous Computing

Categories	Indian (INR)	Rest of the Countries (USD)
Academic Faculty/Industrial Delegates	2000	150
Research Scholars(Ph.D) & Students	1500	125
Additional Research Paper for same author	1000	75
Listener/Accompanying Member	2000	125
Only Journal (Additional Copy, if required)	500	15

* Second class Railway fare will be reimbursed for out-station participants.

* Accommodation will be made available on prior request with additional charges

Registration Details

Mode of Payment of Registration Fee

- Demand Draft In favour of The Principal, St. Aloysius College, Jabalpur
- Bank Details for NEFT / Online Transfer:

Beneficiary Name : The Principal, St. Aloysius College, Jabalpur
 Bank Name : Syndicate Bank, Jabalpur
 Bank Address : Sadar, Cantt., Jabalpur - 482001
 Account No. : 78112200000037
 Account Type : Savings Account
 IFSC Code : SYNB0007811

1. Delegates are requested to send the copy of the transfer/payment advice along with the registration form.
2. Offline Registration - Download PDF registration form from www.staloyluscollege.ac.in/icetpltm and email or send it through speed post only.